

ABSTRACT

An Internet enabled remote tag-processing terminal is disclosed for facilitating commercial transactions using competitive information. A remote terminal reads/scans product tags or labels, and their content is transmitted to a service node to conduct an on-line search for competitive information on similar products. The service node then sends an information response to the remote terminal, which allow a user (1) to determine whether to complete a commercial transaction while in a retailer location, (2) complete an on-line commercial transaction in response to the received competitive information or (3) adjust the scanned tag or search parameters to conduct a new search.